

ASD ANNUAL CONVENTION
7-8 October 2010

Fairmont Montreux Palace
Grand Rue 100
Montreux, Switzerland

DEALING WITH THE CHALLENGES OF THE NEXT DECADE

PROVISIONAL PROGRAMME

Thursday, 7 October 2010

AM

Fringe meetings

12.00-14.00: Welcome snack

PM

Workshop 1: FP8 and how to optimise funding for Aerospace industry

Workshop 2: Improving innovation processes and best practices

Workshop 3: Security: Civil/military approach: How to make it real?

Workshop 4: Transformation of the Defence Supply Chain: A pan-European approach?

Workshop 5: The place of European Space on the international scene

Evening:

18.30-20.00: Welcome Reception

20.30: VIP Dinner for ASD Council, local CEOs and politicians
(Event without the spouses, for whom a parallel activity will be organised)



Friday, 8 October 2010

08.00-09.15: Council Breakfast

PLENARY SESSION AM

09.30: Introductory address by ASD President **Pier Francesco Guarguaglini** (*confirmed*)
Keynote speech by Commission Vice-President **Antonio Tajani**
Keynote speech by **Jakob Baumann**, Swiss National Armaments Director (*confirmed*)

Coffee break

**Round Table 1: THE SUPPLY CHAIN FOR THE NEXT DECADE: INTEGRATING THE
11.00-12.15 SME POTENTIAL**

Framework themes: After an era of inwardly focused improvement efforts, organisations in general are coming to the conclusion that they can no longer compete in isolation. In many areas corporate strategies are shifting to focus on the alignment and synchronisation of their supply chains. How does this happen in Aerospace? How can this integration contribute to the building of the new EU integrated Industrial Policy? Can the Total Service Provider model, with its link to the customer throughout the life of the product be valid generally, especially as regard the integration of SMEs into the system? What is the European experience of virtual supply chains as regards cost reduction, flexibility, rapid response to the demands of the market? And lastly, are young people receiving the right sort of education in order to face the greater connectivity of future supply chains? What can the industry do to encourage a systemic education as opposed to the classic one-specialty one?

Moderator: Ian Ferguson, Managing Director, Evercore Partners (*confirmed*)

Industry:

Thierry Voiriot, President Rellumix (*confirmed*)

Giovanni Bertolone, CEO Alenia Aeronautica (*confirmed*)

Domingo Ureña Raso, CEO EADS CASA (*confirmed*)

Sir John Rose CEO Rolls-Royce

Damien Lasou, Global Managing Director Aerospace & Defence, ACCENTURE (*confirmed*)

European Commission :

Heinz Zourek, Director-General DG ENTR, European Commission (*confirmed*)

In the room

Workshop Moderators

12.15: Lunch



PLENARY SESSION PM

13.30: Keynote Speech by **Scott Donnelly**, Chairman AIA and President of Textron
(confirmed)

Round Table 2: THE FUTURE OF GLOBAL AEROSPACE
14.00-15.15

Framework themes: R&D and Innovation being the key elements of industry's competitiveness and sustainability, the Round Table will examine how the R&D and Innovation culture of the BRIC countries compares with that of the US, Japan and Europe, and what is the significance of current trends for the future of the global aerospace. What quantum leaps are we to expect? What forms of international cooperation will prevail? What difficulties will have to be overcome? What are the risks? How does the environmental dimension of aerospace tally with different, and sometimes contrasting, views of governments on this matter? What will constitute a competitive advantage in future?

Moderator: Ian Ferguson

European Commission:

Siim Kallas, Commissioner for Transport

Representatives from BRIC and other countries:

Brazil: Frederico Fleury Curado, CEO EMBRAER (confirmed)

*Russia: Alexei Fedorov, CEO United Aircraft Corporation & President UAI
(confirmed verbally)*

China: Lin Zuomin, President AVIC

Japan: Kazuo Tsukuda, Chairman Mitsubishi Heavy Industries, President-Elect SJAC (confirmed)

US: Scott Donnelly, Chairman AIA and President of Textron (confirmed)

European industry:

Jean-Paul Herteman, CEO SAFRAN

15.30: ASD Presidency handover: **Pier Francesco Guarguaglini**
Acceptance speech by the incoming President **Domingo Ureña Raso**

16.00: End of plenary session

Evening

16.15: Air Show

19.00: Vin d'Honneur

Gala Dinner

22.30: Dance
